

# **NOBLESSE**<sup>TM</sup>

# All the best from aging on lees

#### DESCRIPTION

Produced with our specific SWYT<sup>™</sup> process, NOBLESSE<sup>™</sup> is prepared with specific yeast derivatives cells from an isolate selected by the Institut Coopératif du Vin (ICV).

Benefiting from the characteristics of the selected yeast isolate, NOBLESSE<sup>™</sup> helps modify and stabilize the wine's colloidal balance, resulting in:

- Increased perception of ripe fruit.
- More intense structure, initial mouthfeel volume and rounded finish.
- Decreased perception of "sawdust/sap" in wines aged in new barrels.
- Decreased perception of harsh, chemical and burning sensations.
- Stimulation of malolactic fermentation.

#### BENEFITS & RESULTS

- In ultra-premium red and white wines made from ripe grapes: to develop ripe fruit aromas and licorice notes, as well synergy with LALVIN ICV D254<sup>™</sup> and LALVIN ICV D80<sup>™</sup> yeast strains.
- In mid-range red and white wines: to increase mouthfeel volume without increasing the perception of aggressive notes or dryness. Complements the sensory profile of wines fermented with LALVIN ICV GRE<sup>™</sup> or LALVIN ICV D21<sup>™</sup> and wines with excessive maceration and late extraction practices.
- In red and white wines with higher potential alcohol (≥ 14%): to decrease ethereal burning sensations or dryness in the finish.
- Complements the integration of oak alternatives (oak chips).

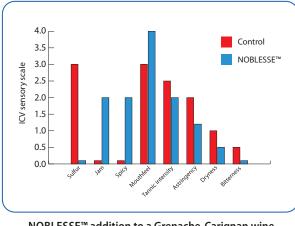


SWYT<sup>™</sup> (Specific Wine Yeast Treatment): A LALLEMAND specific thermic inactivation process to preserve cell wall structure to release low molecular weight compounds.

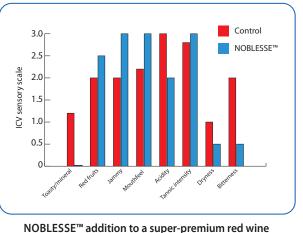




Specific Yeast Derivatives sourced from nature



NOBLESSE<sup>™</sup> addition to a Grenache-Carignan wine (France, Languedoc area) ICV R&D department - Trial in a commercial winery and tasting 3 months after the end of MLF



ICV R&D department - Trial in a commercial winery and tasting 3 months after the end of MLF

## **INSTRUCTIONS FOR OENOLOGICAL USE**

Recommended dosage: 30 g/hL Maximum dosage: 40 g/hL

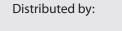
- First, dissolve in water or must (1 kg of NOBLESSE<sup>™</sup> per 10 L of liquid). As the product is partly soluble, stir to maintain suspension just before adding.
- For recommendations on the best timing of addition based on your winemaking goals, consult your regional distributor or Lallemand representative.



OMRI (Organic Materials Review Institute) is a US national nonprofit organization that determines which input products are allowed for use in organic production and processing.

## • PACKAGING AND STORAGE

- Available in 2.5 kg sealed bags.
- Store in a cool dry place.
- To be used once opened.





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The information in this document is correct to the best of our knowledge. However, this data sheet should not be considered to be an express guarantee, nor does it have implications as to the sales condition of this product. April 2022.



Visionary biological solutions - Being original is key to your success. At Lallemand Oenology, we apply our passion for innovation, maximize our skill in production and share our expertise, to select and develop natural microbiological solutions. Dedicated to the individuality of your wine, we support your originality, we cultivate our own.

www.lallemandwine.com